## School Day and Oxford Education LIT Launch First Schools Together

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School Day and Oxford Education LIT have signed a reseller partnership to support student wellbeing and social-emotional learning for English speaking schools worldwide. Oxford Education LIT will be representing School Day in over 20 countries reaching from Latin America to UK. Most excitingly, the first schools through the partnership are now starting with School Day's internationally recognized service.

Oxford Education Director Anette Goebel says: "Both companies are happy to expand beyond their existing resources and reach further through strategic alliances and relationships. We are more than excited to start this partnership and to help our schools with the transition towards digital education, wellbeing, and social-emotional learning."

School Day VP Sampo Lokki says: "We are delighted about our partnership and very excited to onboard our first schools together. Schools and educators are continuously looking for turnkey Student Wellbeing and SEL solutions to improve wellbeing in all learning settings. Oxford Education LIT has an internationally established presence with excellent quality standards and we are looking forward to grow together with this partnership."

School Day helps students develop self-awareness and self-management, by acknowledging how they feel. Through School Day it is possible for every teacher and school leader to play an active role in understanding the key indicators that underpin student behavior, environment, relationships and learning. School Day reinforces children's emotional and social competence, and this will shape the rest of their lives.

## More information:

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## **About School Day**

School Day is an EdTech company founded in Finland in 2017. Its solution collects and analyses real-time student survey data to help schools improve their wellbeing. Leaders at school and district level use these critical data insights to address students' barriers to learning and to inform whole-school decision making. Everything starts by asking students a simple question: "How are you?"

## **About Oxford Education LIT**

Every year, more than 10,000 students from over 20 countries make use of our educational tools. Thanks to the quality and prestige of our programmes and digital tools, we have been able to develop strategic alliances that allow us to continually develop and improve our projects, offering an unparalleled level of customer service. Our partnership with Oxford International Education Group means that our products are of the highest standard and our services are currently unparalleled by any other providers.